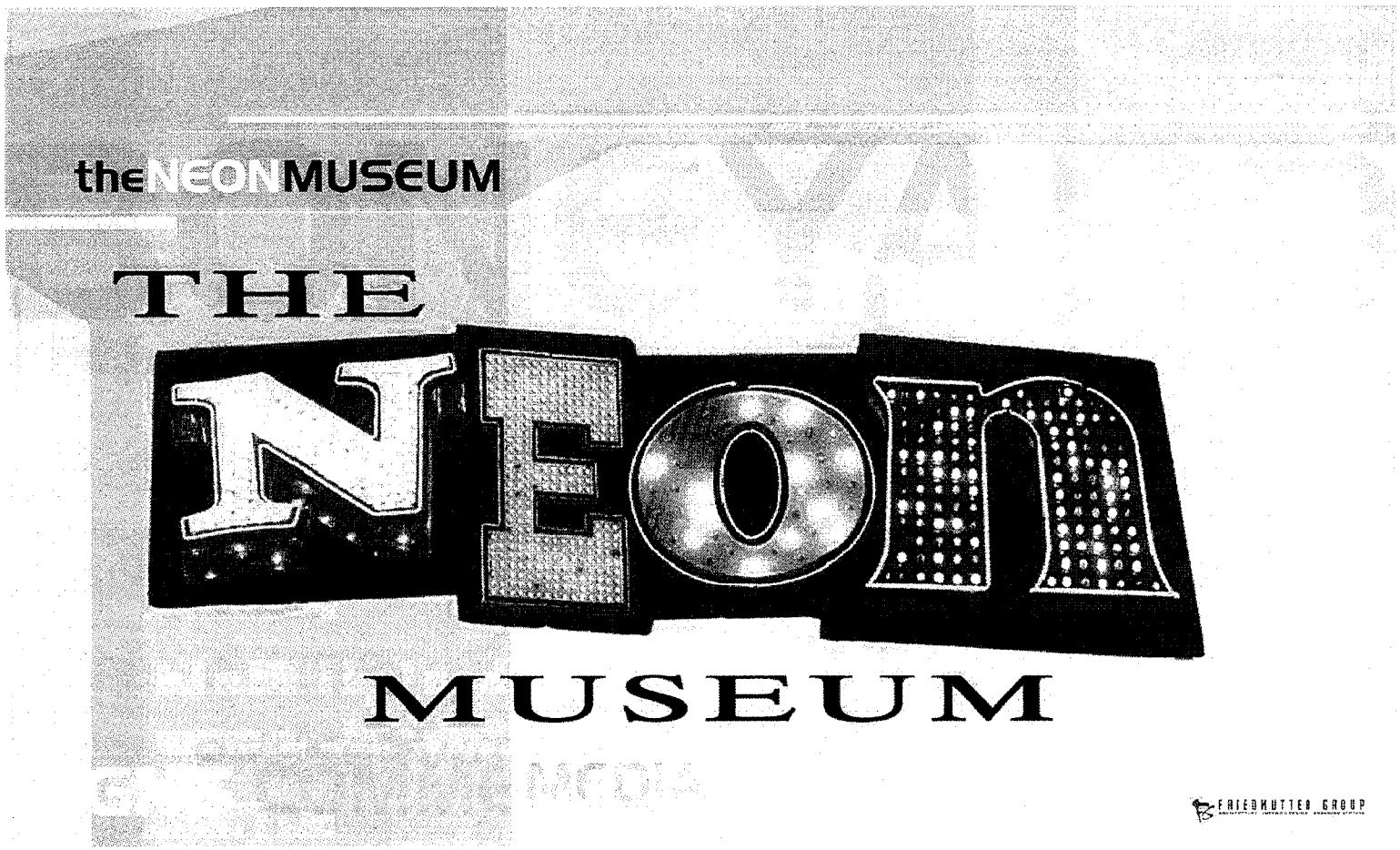
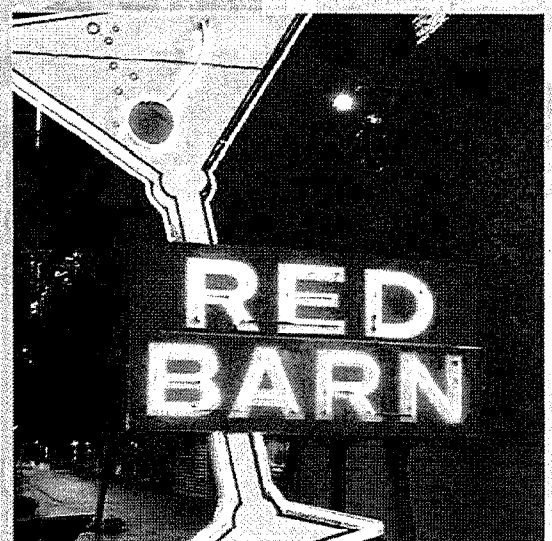
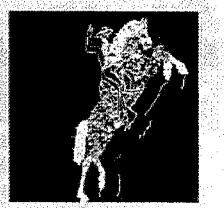


Submitted at City Council
Date 2/21/2001 Item 86, '87

theNEONMUSEUM





p ases

1994 - ongoing

- Collecting, preserving and installing neon signs
  - the Boneyard
  - the Living Museum
  - Restoration

2005 - design

- City of Las Vegas Neon Museum Boneyard Park

2006 - relocation

- La Concha Visitors Center

2008 - completion

- Museum open to the public

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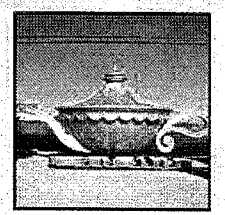
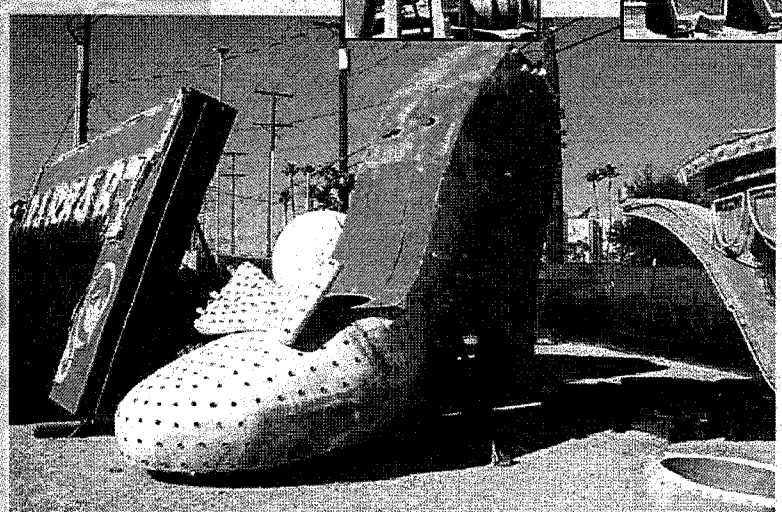


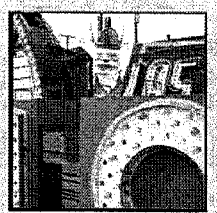


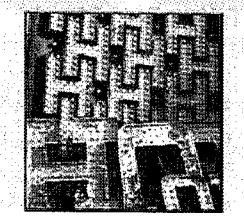
b ne yard

Located on Las Vegas Blvd., the Boneyard presents an ecclectic collection of historic Las Vegas signs. A monument of history and commerce in Nevada, it is a tourist destination and iconic locale recognized internationally.

FREEDMEITER GROUP

theNEONMUSEUM





m dia exposure

- CSI on CBS
- ROAD TRIP on The History Channel
- THE KILLERS music video
- 2003 MTV BILLBOARD MUSIC AWARDS
- ELTON JOHN DOCUMENTARY on A&E
- BBC Travel Channel
- PHOTO SHOOT photo shoot
- WARNER BROS TV PILOT
- WOMENS WEAR DAILY/FORUM SHOPS
- MARIE CLAIRE - SERENA WILLIAMS photo shoot
- GERMAN TV CENTENNIAL DOCUMENTARY
- OPTIMUM MAGAZINE
- ITALIAN VOGUE
- PBS
- MOTOR TREND magazine
- BANANARAMA music video shoot
- COSMOPOLITAN magazine
- LEE JEANS
- BERGDORF GOODMAN catalogue
- COUNTRY MUSIC WEEKLY
- LAS VEGAS LIFE

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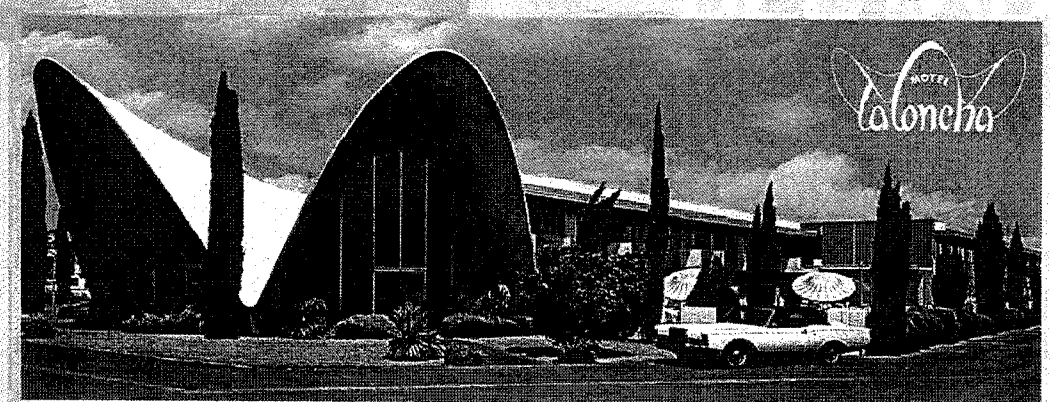

L Concha

This 1,000 sq. ft. lobby of the historic La Concha motel was spared from demolition in 1993. Built in 1961, the light-weight concrete structure is 44 years old, and represents a Las Vegas era that is rapidly disappearing from our memories.

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theNEONMUSEUM

Paul Revere Williams

Career: Architect 1920s—1970s

Projects: 3,000+ including
Beverly Hills & Ambassador Hotels
Los Angeles International Airport
Saks Fifth Avenue Department Store
Frank Sinatra residence
Lucile Ball & Desi Arnez residence
Tyrone Power residence
William "Bojangles" Robinson
Lon Chaney residence

Accomplishments: First African-American member and Fellow of the American Institute of Architects

FRIEDMUTTER GROUP

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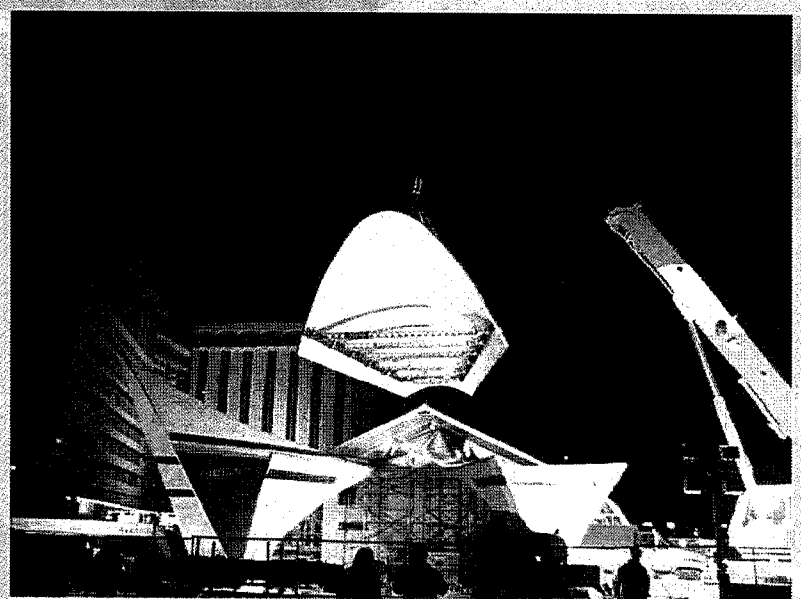
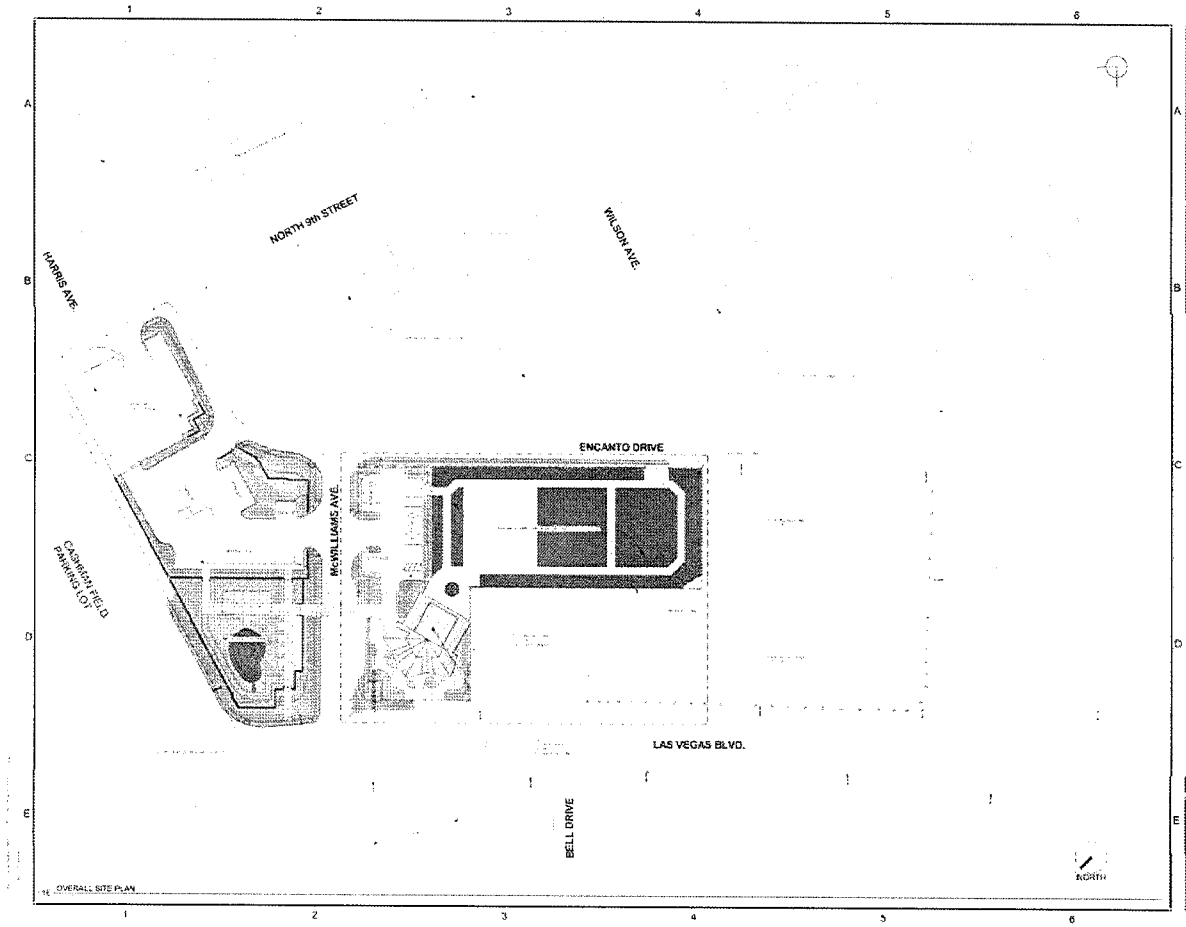


s ving La Concha

In December 2006, thanks to generous support and grants, the Neon Museum orchestrated the dismantling and relocation of the La Concha shell to the Bone Yard.

FRIEDMUTTER GROUP


NORTH 9th STREET
WILSON AVE.
HARRIS AVE.
ENCANTO DRIVE
McWILLIAMS AVE.
CASHMAN FIELD PARKING LOT
LAS VEGAS BLVD.
BELL DRIVE
NORTH
OVERALL SITE PLAN
FRIEDMUTTER GROUP
NEON MUSEUM and BONEYARD
A070.0

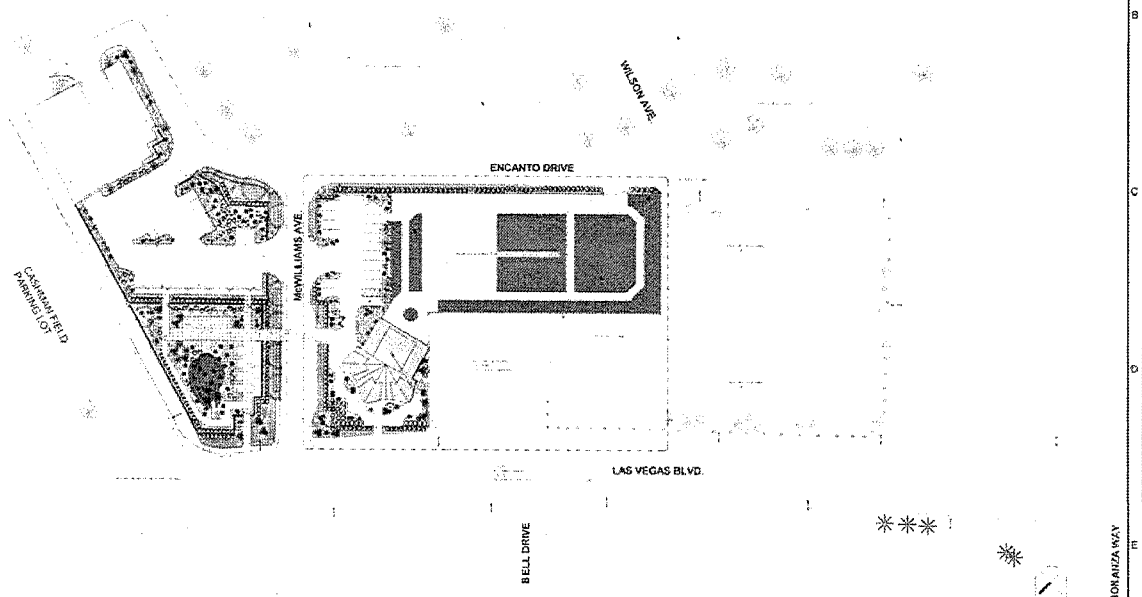
PLANT SCHEDULE

TREES / PALMS

KEY	QTY	BOTANICAL NAME	COMMON NAME	SIZE	AVE. SPEC	REMARK
	12	Cupressus sempervirens	Italian Cypress	36" Box		Standard
	11	Cercidium floridum	Palo Verde	36" Box		Multi-trunk
	15	Yucca gloriosa	Spanish Dagger Yucca	36" Box		Multi-trunk Specimen
	10	Fraxinus angustifolia 'Raywood'	Raywood Ash	36" Box		Standard
	9	Prosopis hybrid 'Phoenix'	Phoenix Mesquite	36" Box		Multi-trunk
	16	Washingtonia robusta	Mexican Fan Palm	Per Plan		Skinned
	5	Relocated Existing Palm				

SHRUBS

KEY	BOTANICAL NAME	COMMON NAME	SIZE	MIN. SPEC	REMARK
	Agave americana marginata	Variegated Century Plant	5 Gallon	Can Full	
	Agave vilmoriana	Octopus Agave	5 Gallon	Can Full	
	Caesalpinia pulcherrima	Mexican Bird-of-Paradise	15 Gallon	Can Full	
	Chrysactinia mexicana	Damianita	5 Gallon	Can Full	
	Dasylirion wheeleri	Desert Spoon	5 Gallon	Can Full	
	Euonymus japonicus 'Green Spire'	Japanese Euonymus	5 Gallon	Can Full	
	Hesperaloe parviflora	Red Yucca	5 Gallon	Can Full	
	Juniperus sabina var. tamariscifolia	Tamariv Juniper	5 Gallon	Can Full	
	Lantana 'New Gold'	New Gold Lantana	5 Gallon	Can Full	
	Lantana montevidensis	Purple Lantana	15 Gallon	Can Full	
	Teucrium chamaedrys 'Prostratum'	Prostrate Germander	5 Gallon	Can Full	
	Yucca gloriosa	Spanish Dagger Yucca	5 Gallon	Can Full	
	Yucca recurvifolia	Curved Leaf Yucca	5 Gallon	Can Full	

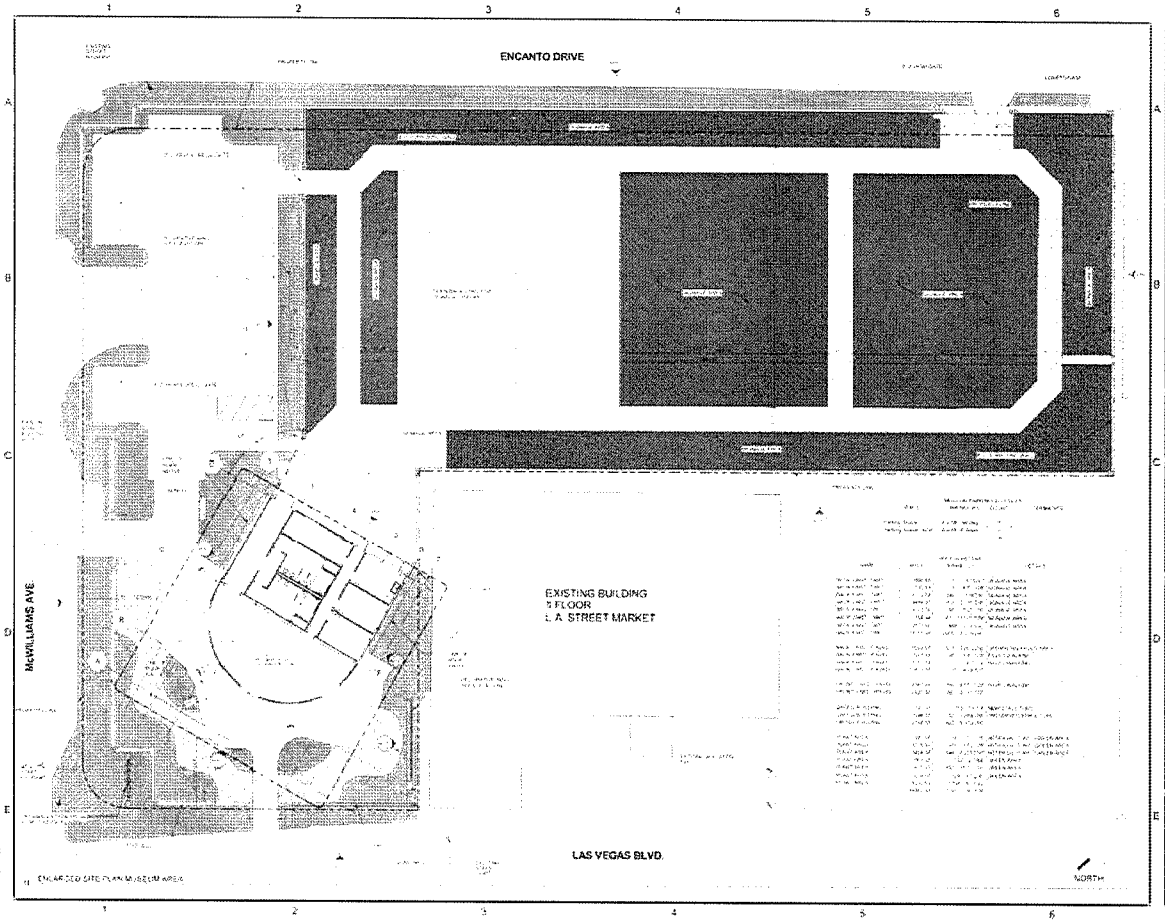


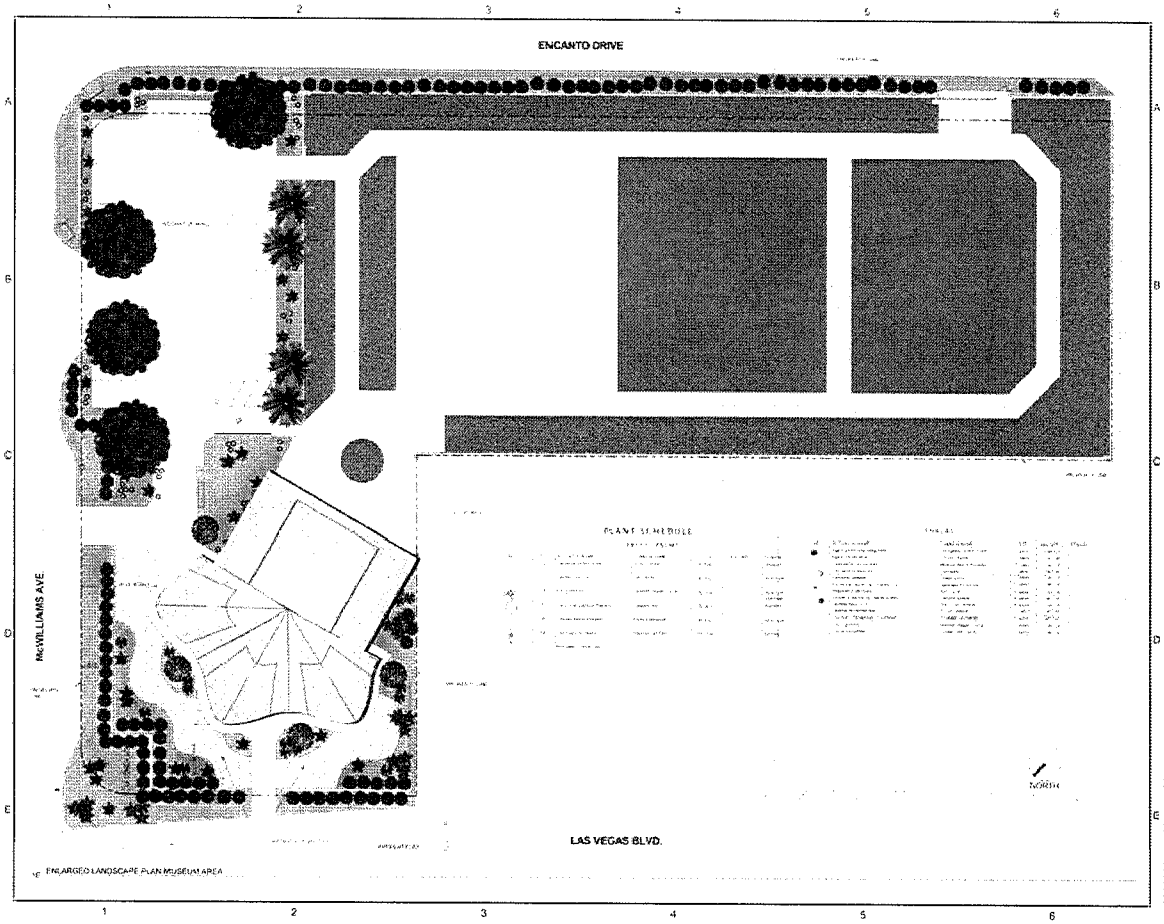
OVERALL LANDSCAPE PLAN

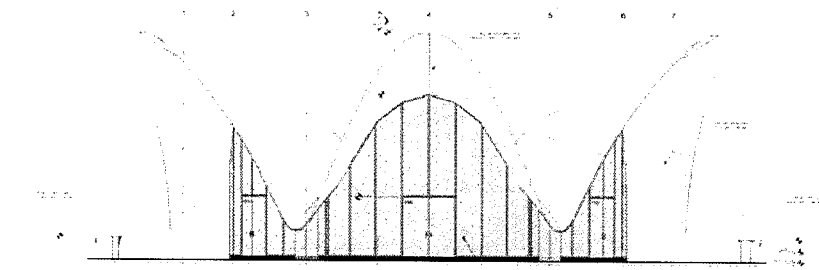
LANDHUTTER GROUP

NEON MUSEUM and BONEYARD

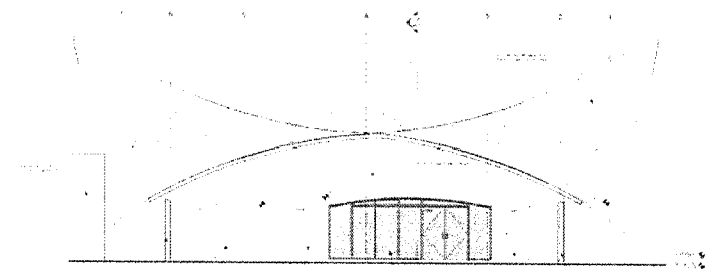
A080.0


ENCANTO DRIVE
McWILLIAMS AVE.
EXISTING BUILDING
II FLOOR
L.A. STREET MARKET
LAS VEGAS BLVD.
NORTH
ENLARGED SITE PLAN MUSEUM AREA
NEON MUSEUM and BONEYARD
A070.1


ENCANTO DRIVE
McWILLIAMS AVE.
LAS VEGAS BLVD.
PLANT SCHEDULE
NORTH
ENLARGED LANDSCAPE PLAN MUSEUM AREA
CRIFOMUTTER GROUP
NEON MUSEUM and BONEYARD
A080.1



NORTH ELEVATION



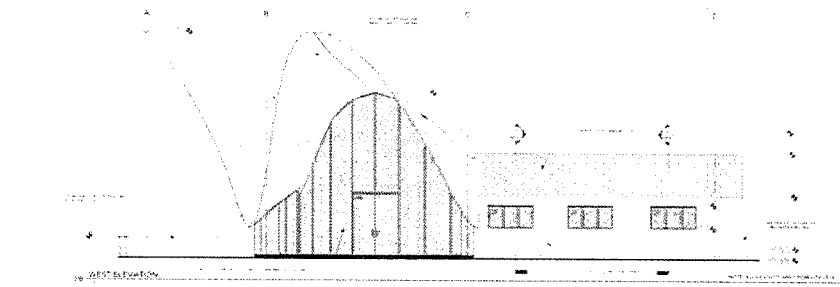
SOUTH ELEVATION

IRIDIUM'ER GROUP

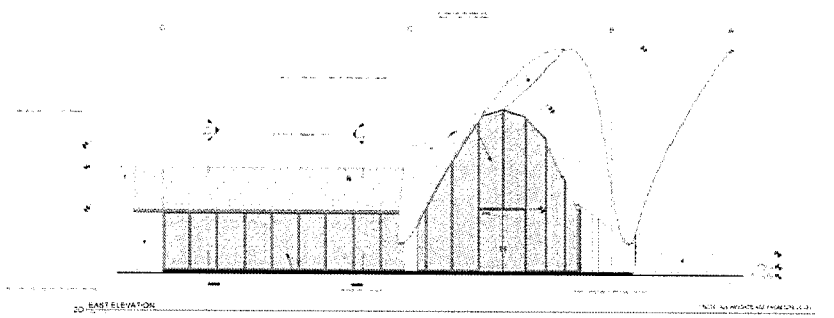
NEON MUSEUM and BONEYARD

700 NORTH LAS VEGAS BLVD
LAS VEGAS, NEVADA 89101

A500.2



WEST ELEVATION



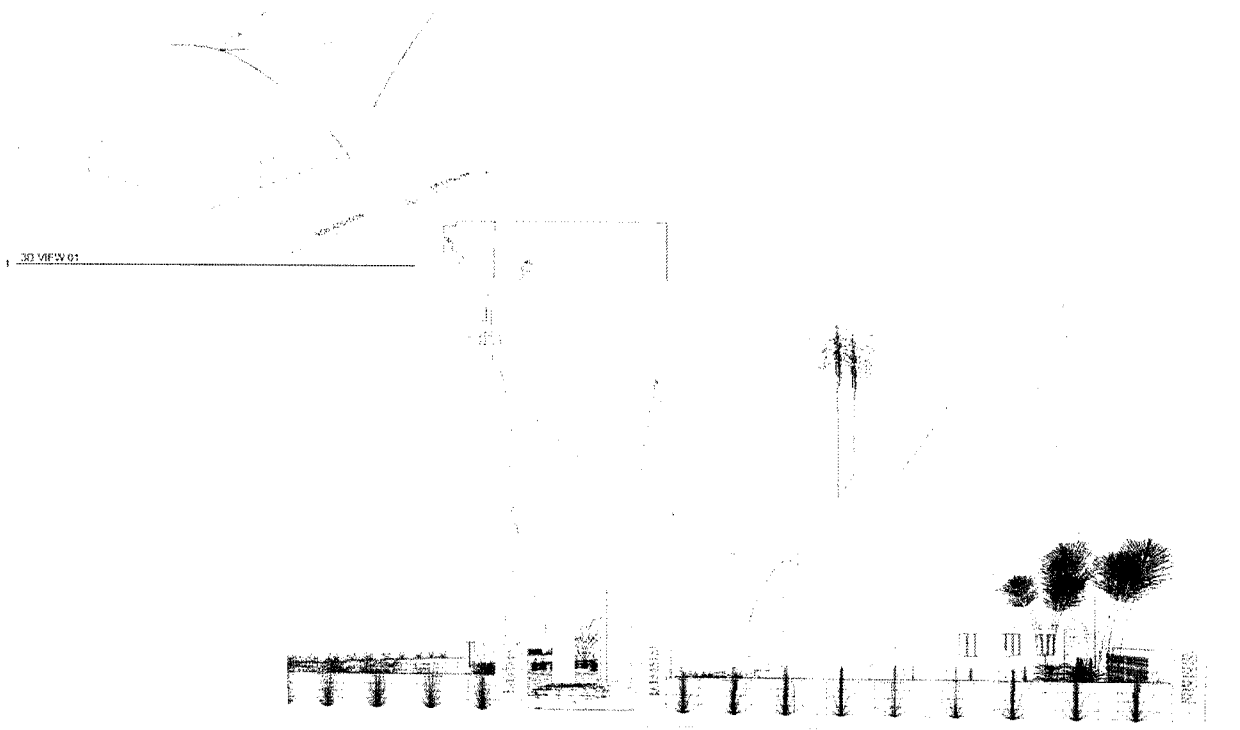
EAST ELEVATION

FRIEDMUTTER GROUP

NEON MUSEUM and BONE YARD

770 NORTH LAS VEGAS BLVD
LAS VEGAS NEVADA 89101

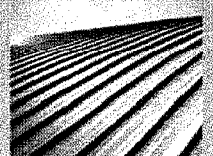
A500.1



1 3D VIEW 01

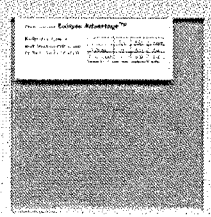
4B VIEW FROM LAS VEGAS BLVD. 01

theNEONMUSEUM



ROOFING

PAINTS



GLASS

METAL

f nishes & materials

In keeping with the streamline moderne nature of the LaConcha, the new addition features elegant, contemporary finishes and materials.

TRIEDMUTTER GROUP

theNEONMUSEUM

CONCEPTUAL RENDERING

La Concha Lobby at the Boneyard

TRIFONUTTIA GROUP

theNEONMUSEUM

THE NEON MUSEUM

The Neon Museum extends it's gratitude to the Planning Commission, the City of Las Vegas, and all individuals and agencies considering the importance of this institution.

FRIEDMUTTER GROUP