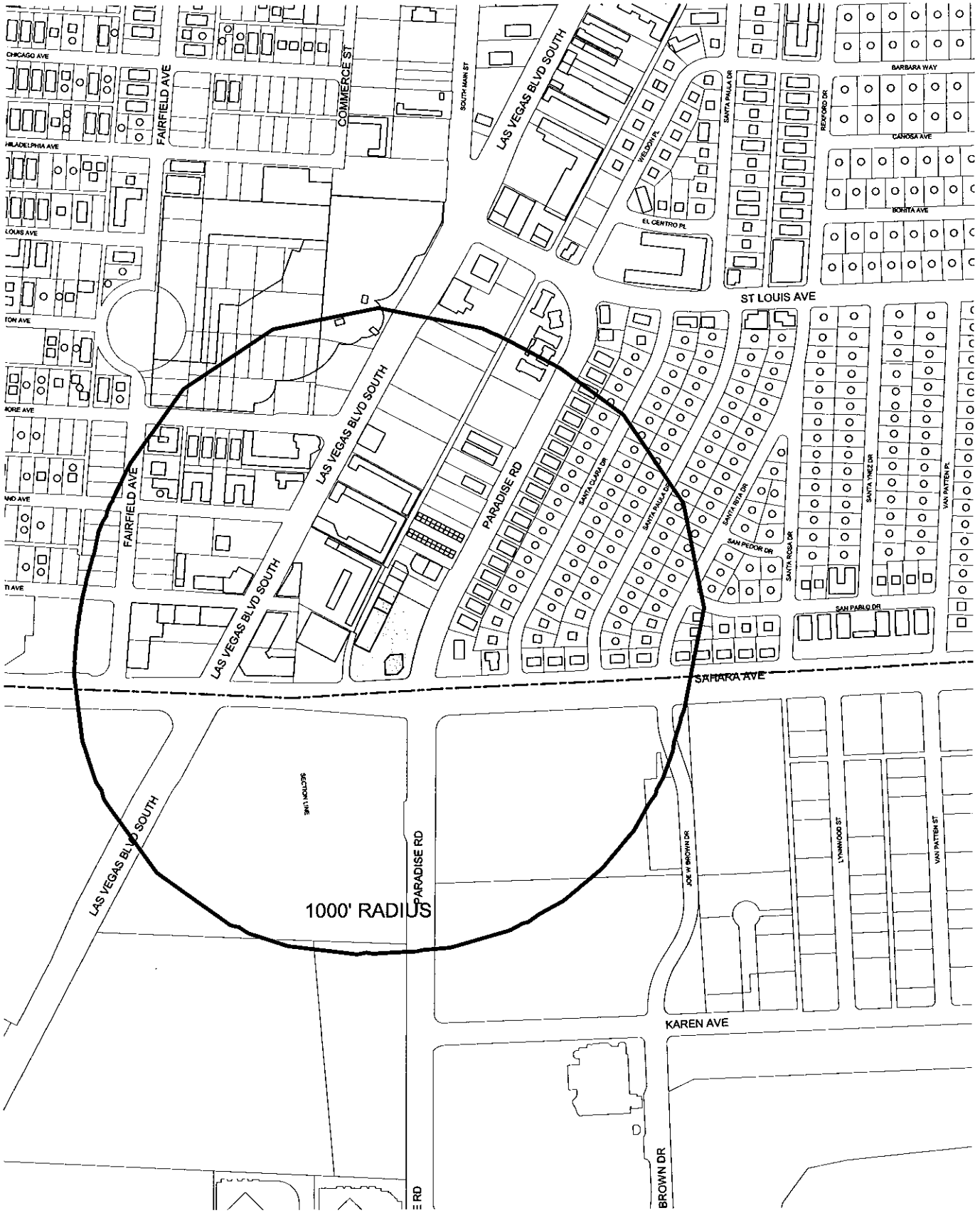JOHN'S LOANS & JEWELRY CO.